

EE 459 Project - Spring 2022

## Smart Consumer Device for Benefitting the Environment

### Product Overview

This semester teams are asked to develop some type of “smart” consumer device that will improve the environmental impact related to an activity the user is involved in. It must be a product that will be marketed to individual consumers and intended for their purchase and use in some activity. The device must do something to improve the environmental “footprint” of the activity, either in a directly positive way, or by reducing the negative impact of the activity.

The choice of what type of product to develop and the activity it affects is up to the product development team. The device could take on many different forms.

- Something for use around a home that has a beneficial environmental result. Some examples are a more efficient heating and air conditioning thermostat, a irrigation controller with features for water conservation, something to save electricity from being wasted, etc.
- A wearable device that allows a user to participate in some activity with a reduced impact on the environment. For the purposes of the project we will assume that a device that convinces a person to participate in some healthy recreational activity, as opposed to sitting around doing nothing, is considered to have an environmentally beneficial effect.
- A device to enhance the user’s experience of using modes of transportation that are cleaner. For example, people might consider biking to work or for errands except for issues of safety or security. This device could solve some of these problems and result in people being more likely to use alternative forms of transportation.
- Some type of device to help a person grow their own garden and maintain it. This could be an automated watering and fertilizing system, a plant monitoring device, etc.

All of the type of products described above already exist in some form and they all satisfy some need, want or desire. The product development teams are expected to push beyond what is currently available and develop a product that is innovative in as many ways as possible. It can not be a copy of something that already exists or simply combine selected features of multiple existing products into a single device.

This project is not about building a phone app or building a device that can only be used via a phone app. For many activities using a relatively expensive phone for the type of purposes described above may not be what the consumer wants. The goal here is to design an effective standalone product that will perform some or all of its tasks even if it is not connected to Wi-Fi or cellular service. It should work reliably but be cheap enough that the owner will view it as being expendable in case it gets damaged through normal use in the activity. If a team wishes to include a connection to a phone app as part of their design that can be done but doing so will have no effect on the how the project is evaluated.

### Instructor’s Features

If the instructor feels that the product design you have proposed is not sufficiently challenging, they have the option of requiring additional features to be added to the product. For example, suppose you propose

to build a device for use when gardening to measure soil moisture and recommend a watering schedule. The instructors may decide to add the requirement that your product also measure the acidity of the soil, tracks how that has changed over a period of time, and makes recommendations on soil additives.

## Product Guidelines

Regardless of what function your product is designed to do, some basic guidelines should be followed.

- **Consumer Device:** The product must be intended for purchase by individual consumers for their use. It should not be something that would be purchased for businesses to use. If the product is something that would be used around the home, it should not be something that is marketed to developers to purchase and install in homes under construction but rather something the individual home owner would purchase later as an add-on to their home.
- **Reason For Being:** For a product to be commercially viable, it has to fulfill consumer's needs, wants, and/or desires. For each product concept, teams can begin this process by asking, "What are the problem(s) to be solved?" or "What is the job to be done?" Teams will be expected to consider the benefits that consumers could need, want, or desire as well as ways they are differentiated from current competitors.
- **Innovative:** The product should be innovative in as many ways as possible and not simply be a slight modification or improvement on products that are already on the market. It should include one or more features that are new to the market and cannot be found on competitive products.
- **Real-Time Device:** It should be a product whose primary function is to take some action at the time of the activity, as opposed to something that gathers data during the activity for later analysis or evaluation.
- **Sustainability:** If possible can all or part of the device be manufactured from second-use (recycled) materials? The design should include a Life Cycle Assessment (LCA) that evaluates and discloses the environmental benefits of products over their full life cycle, from raw materials extraction to final disposition. Specifically what happens to it when it is through being used? Does it just get thrown away or does your company have a plan to recycle it? The process of conducting LCA studies has been standardized by the International Organization for Standardization (ISO).
- **Ergonomics:** Design decisions should take into account the environment in which the device will be used. For example, using a touch screen may not be a wise choice for a device that will be used by someone wearing cold-weather gloves.
- **Ease-of-use:** You are developing a product that will probably be used by non-technical people. It should be easy to set up and use and not require the user to call in an expert every time they want to make a small change in the configuration.
- **Expandable:** Depending on the activity, the product may have the ability to be expanded to handle more devices. In this case the user should be able to expand their system in the future without having to reinstall or reconfigure the entire system. If your company plans on introducing additional components for the system in the future, it should do so in a way that does not require their past consumers to scrap their existing system in order to incorporate them.
- **Reliability:** The product should be designed with the idea that once it is put to use by the consumer it may operate for many years without the owner making changes to it. What can be done during the design stage to produce a product that has a longer useful life than many consumer electronics devices?

The product development teams are free to design the product in any way they choose that achieves the goal of producing a system that meets the project requirements. The product teams are encouraged to explore any designs that they can dream up. Keep in mind the overall goal is to develop a commercially viable product which may or may not look like anything ever seen before on the market.

# Product Requirements

The requirements for your product are heavily dependent on what type of product your team chooses to design so the requirements listed below are meant as rough guidelines. Once you have settled on a product, the more specific requirements will be discussed with the instructors at weekly meetings early in the semester. Regardless of what is eventually required for your product, teams are strongly encouraged to go beyond these requirements in terms of both additional features and the quantity of each feature.

It is not required that every single feature that is claimed for the product be implemented in the prototype. Teams should plan to implement in their prototype about 80% of the features they claim for their product but should not make claims for product features that cannot be implemented due to limitations on the available technology, size, etc. Features that are not implemented can only be ones that extend the basic functionality of the product, not the basic product features. Teams are not required to implement every product feature to the same extent or quantity as would be required in the final product. For example, if your product claims to be able to communicate with 20 devices of some type, it is not required that the prototype be able to communicate with all 20. Showing that it can communicate with two or three, and is expandable to more, is sufficient. The cost analysis of the final product should reflect any claims made for it, not just what was implemented in the prototype

This product is described as a “smart” device. This means it needs to input information about it’s surroundings, and based on those inputs and its current state, make decisions about what action to take or what information to provide to the user. The information it acquires can be obtained from local sensors that are part of the device, remote sensors that communicate information to the device, or from Internet sources if the devices has networking capability. If it is connected to the Internet it should be viewed as a component in an “Internet of Things” (IOT).

In the description below of the project, the terms “inputs” and “outputs” refer to whatever devices the product includes that senses conditions (the inputs) or does something to cause some action to happen (the outputs).

- The product must be based around one or more pieces of dedicated hardware using embedded micro-controllers. **It is not a phone app.** You may choose to use a phone app as one possible way to communicate with the system or configure it, but the end user must also be able to operate the system using controls attached to the device.
- As part of the design process, you will need to select which microcontroller(s) to use in the product and should discuss this with the instructor. The choice should be based on what you would need to have in an actual product that accomplishes the necessary tasks and is a cost effective solution to the problem. You should not simply decide to use your personal favorite microcontroller as the core of the product. The eventual cost of the product, its size, the reliability, etc. should all be taken into account when making this decision. Keep in mind that your product will be judged to some extent on how well you selected the components used in it.
- If the device consists of multiple units (a main controller unit and one or more remote units) it is up to the product development team to determine what type of connection to use (wired or wireless) between the various devices. In the actual product the connection between the controller and the remote units can be some type of wireless link, however experience in past semesters has shown the the wireless links can be difficult and expensive for the teams to work with so teams may be allowed to simulate a wireless link by using a wired connection. This will be discussed in more detail in class meetings.
- The system must include at least four inputs and/or outputs of different types. Inputs could be temperature, moisture, noise, motion, buttons, light, etc. Outputs should do something as a result of the information provided by the inputs, such as alarms, servo motors that move something, electrical outlets that are turned on or off, etc..

If your product consists of multiple units (a main unit and one or more remote devices) at least one of the inputs or outputs must be incorporated into one of the remote devices and be linked in some way to the the main unit. Other can be part of the main controller if that is the optimum place for it.

- For products with multiple devices, the main controller must be able to detect and notify the user when it can no longer communicate with a remote input or output device. This might be due to a broken communications link, a dead battery, or the remote unit itself may have become defective. A user should not think that all is well with their system when in fact an input or output unit is no longer working.
- If the product is designed to include wireless links between the controller and the remote units, the design must address the issue of how to prevent inadvertent interference with or from a neighbor's similar unit. The product should only communicate with wireless devices that it is supposed to be associated with.
- The controller must be immune to power outages in that the user should not have to take any action to put the product back into service after a power outage. For example, if the controller has an internal time-of-day clock, then the clock must be able to continue to function during power outages so that it will know the correct time when the power is restored. Alternatively it may be designed to reacquire the correct time on its own when power is restored. All configuration data for the various inputs and outputs should also be retained through power outages. It is not required that the various outputs continue to operate if the controller loses power, however once power is restored everything should resume normal operation without operator intervention.

All teams are encouraged to go beyond these minimum requirements in order to make their product more attractive to consumers. Whenever possible, additional features selected for inclusion in the product should be included in the prototypes sufficiently to show that they can be implemented and would work as planned. Teams should always be aware of how additional features will affect the cost of their product and be prepared to justify the added cost. For example, a team may decide to add a module to their product to give it a wireless connection to the Internet, and then plan to use this to send messages to the user about various conditions. The cost of this module must then be factored into the cost of the product. Saying that you have added a \$80 module to a project that is supposed to sell for \$60 is not a good idea if you plan to make a profit.